

November 26, 2021

Launchit Ventures, a healthtech venture studio, together with Noviscend, a Canadian medical technology company, announced today its first fantastic idea to be launched as a venture. Introducing Doceo.md.

Over the past 18 months, the world has seen the impact of health inequity on the outcomes of underserved populations both in Canada and the United States. Noviscend Inc. and Launchit Ventures are combining our efforts on a new medical education initiative to address some of the underlying drivers of health disparity. We are currently building a coalition of academics, healthcare practitioners, and representatives of underserved communities.

We believe that the right information, in the right hands, at the right time can make a difference.

If you are looking for a new way to get your message to your healthcare peers or to advocate on behalf of your community, please contact us at www.doceo.md.

Noviscend Inc. aims to accelerate access and adoption of leading edge innovative medical products and technologies in the Canadian market. We will partner with strategic investors, policy makers and relentless problem solvers to bring scalable and sustainable solutions for our healthcare ecosystem.

Launchit Ventures Inc. offers a new model for entrepreneurship, combining company building with venture funding to develop new businesses faster and with less risk. We partner with researchers, entrepreneurs, industry veterans, and others who have great ideas but need support and expertise to commercialize them. The Launchit Ventures team and its partners bridge the gap between a founder with an idea and the actual reality of getting a healthtech start-up product or service into the market.

Interested partners can apply to have Launchit Ventures validate their business idea, fund the development of the product or service, and bring it to market. Launchit Ventures' intent is to co-found the new business with the selected partners.

More information can be found at www.launchitventures.com

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